

2024 Topical Campaigns

1st Quarter

January

Mental Health Toolkits*

February

Celebrate Black History
Heart Health Awareness*
Tax Prep

March

International Day of Happiness
International Women's Day

2nd Quarter

April

Autism Awareness/Acceptance
Earth Day*
Summer Camp Planning
World Immunization Week*

May

Women's Health Awareness*
World No Tobacco Day*

June

Juneteenth | U.S. only
National Indigenous History | Canada only
Pride Month*

3rd Quarter

July

Back to School Toolkit
International Self-Care Day

August

International Youth Day*
World Suicide Awareness

September

Healthy Aging*
Hispanic Heritage | U.S. only
National Day for Truth and Reconciliation
| Canada only

4th Quarter

October

Breast Cancer Awareness
Halloween Safety

November

Diabetes Awareness*
Men's Health Awareness*
World Children's Day

December

Holiday Resource Guide*

North American languages: U.S. English and Spanish, Canadian English and French

*North American languages and UK English

All standard global languages



2024 Communications Calendar

1st Quarter

Financial Wellness

How to Spot a Scam
 Psychology Behind Saving Money
 Setting Financial Goals
 Post-Holiday Budget Blues
 Ways to Beat Inflation

For Leaders:

Effective Performance Reviews



2nd Quarter

Holistic Well-Being

Dangers of Loneliness
 Incorporating Exercise Into Your Day
 Physical Fitness Assessment
 Nurturing Healthy Relationships
 Valuing Diversity

For Leaders:

Becoming an Effective Mentor



3rd Quarter

Leveraging Tech

Digital Detox to Lower Stress
 How to Reduce Your Screen Time
 Promoting Independence in Older Adults
 Pros & Cons of Health and Fitness Devices
 Safely Discarding Old Technology

For Leaders:

Tips for Optimizing Young Workers



4th Quarter

Positive Outlook

Adolescents and Mental Health
 Counseling and Mental Health: Myths vs. Fact
 Healthy Aging
 How to Stay Motivated
 Positive Self-Talk for Self-Confidence

For Leaders:

Managing a Multigenerational Workforce



Languages Offered:

Arabic, Bulgarian, Chinese (Simplified, Traditional), Croatian, Czech, Danish, Dutch (Belgium, Netherlands), English (Canada, U.S., UK), Estonian, Finnish, French (Canada, France, Switzerland), German (Germany, Switzerland), Hebrew, Hindi, Hungarian, Indonesian, Italian, Japanese, Korean, Latvian, Lithuanian, Malay, Norwegian, Polish, Portuguese (Brazil, Portugal), Romanian, Russian, Serbian, Slovakian, Spanish (Latin America, Spain, U.S.), Swedish, Thai, Turkish, Ukrainian, Vietnamese

